



**FIND YOUR
LETTER STYLE**

Module 2

Who are you?

INTRODUCTION

This module is going to be a deep dive into your voice, taking some time to explore who you are, and how you are going to express that through your art.

I want you to have a bit of an idea about the type of content you want to create before we get into talking about what it's going to look like. So this week is going to be a little self-reflective.

There are no right and wrong answers for any of this, and your answers are allowed to shift and change over time.

There are amazing creative hidden gems hidden within you. That's what we want to uncover as we go through this process.

Give yourself permission to try on different things.

Give yourself permission to explore different parts of your creative process.

Enjoy the process and have fun.

2.1 THIS OR THAT?

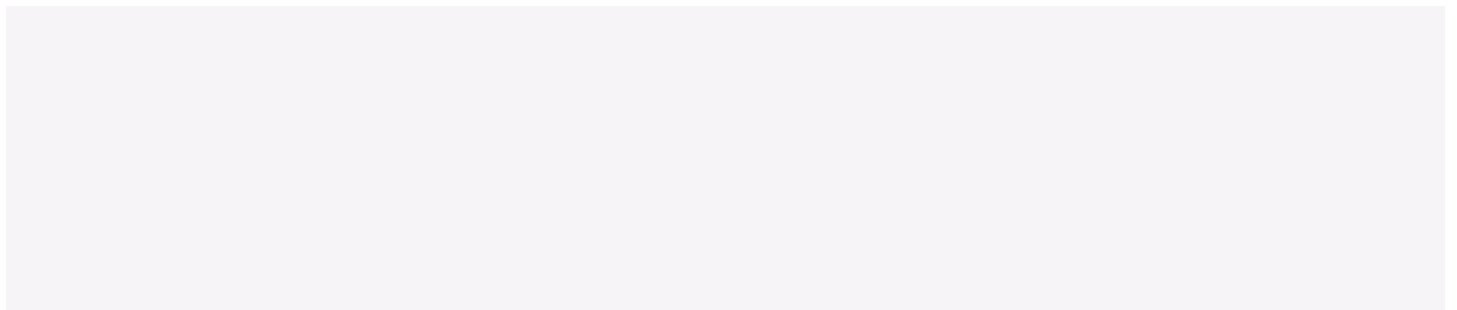
Today we're talking personality traits. Creating a picture of who you are, what your voice is like.

Are you funny? Are you serious? Are you snarky, or are you one of those beautifully deep, inspiring people?

Or are you some kind of combination of all of the above?

Really, we are all combinations, and that's what makes us great. The unique combination of traits that makes up you is what makes you really interesting. And getting clear on that is helpful for shaping your art.

Once you've listened to today's audio, use the list on the follow page to create a picture of you. See if you can choose 10 (or less) characteristics that you feel describe you. If you're anything like me, you might want to start by crossing out all the words that don't feel like you.



artist feature: [@morganharpernichols](https://www.instagram.com/morganharpernichols)

Morgan Harper Nichols creates beautiful art inspired by people and their stories. Her content is incredibly relatable across our human experiences.

morganharpernichols.com

creative prompt: your name

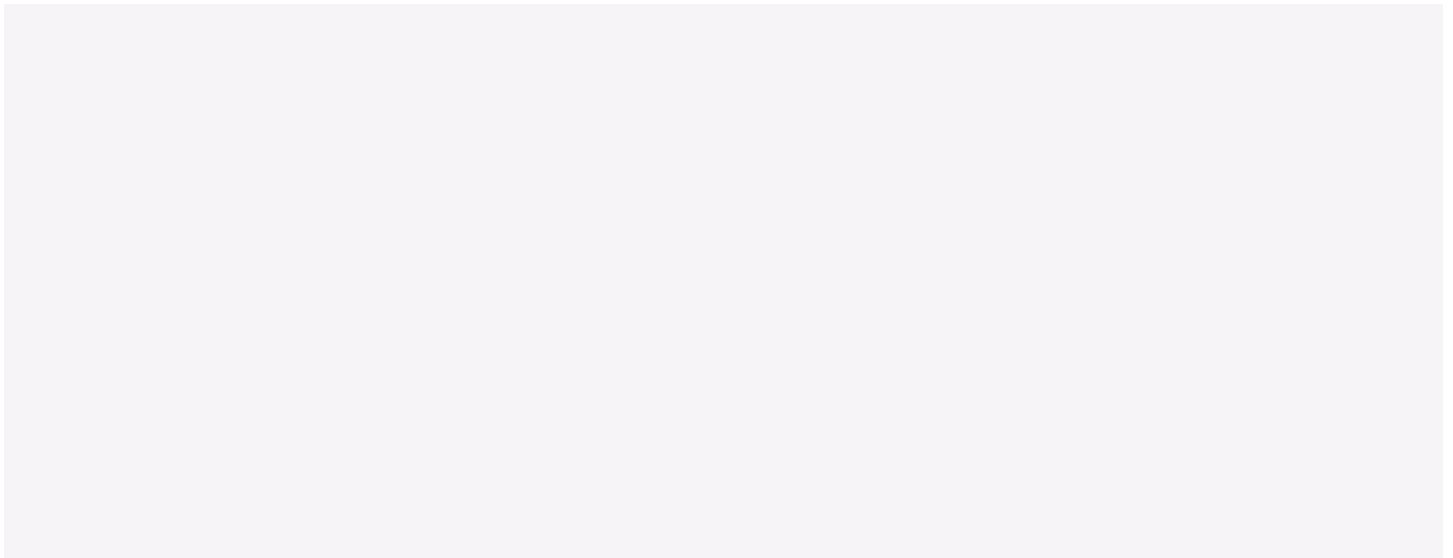
Abrasive	Competitive	Exciting	Insincere	Popular	Spontaneous
Abrupt	Complex	Experimental	Intense	Practical	Stable
Absentminded	Compulsive	Extraordinary	Intolerant	Precise	Steadfast
Accessible	Conciliatory	Extravagant	Intuitive	Principled	Steady
Active	Confident	Extreme	Irresponsible	Procrastinating	Strong
Adaptable	Confidential	Fair	Irreverent	Progressive	Stubborn
Admirable	Confused	Faithful	Irritable	Protective	Studious
Adventurous	Conscientious	Faithless	Kind	Proud	Stylish
Aggressive	Conservative	False	Lazy	Providential	Subjective
Agreeable	Considerate	Fierce	Logical	Provocative	Superstitious
Aimless	Constant	Fiery	Lovable	Punctual	Surprising
Alert	Contemplative	Firm	Loyal	Pure	Suspicious
Aloof	Contradictory	Flamboyant	Lyrical	Purposeful	Sweet
Ambitious	Cooperative	Flexible	Magnanimous	Questioning	Sympathetic
Amiable	Courageous	Focused	Maternal	Quiet	Tasteful
Amoral	Courteous	Forceful	Mature	Quirky	Timid
Amusing	Creative	Forgetful	Melancholic	Rational	Tolerant
Angry	Critical	Forgiving	Mellow	Realistic	Tough
Anticipative	Crude	Freethinking	Messy	Reflective	Transparent
Anxious	Cultured	Friendly	Methodical	Relaxed	Trendy
Apathetic	Curious	Frivolous	Meticulous	Reliable	Troublesome
Appreciative	Cynical	Fun-loving	Miserable	Religious	Trusting
Argumentative	Daring	Generous	Misguided	Reserved	Uncomplaining
Artful	Decadent	Gentle	Mistaken	Resourceful	Understanding
Articulate	Decent	Genuine	Moderate	Respectful	Unstable
Artificial	Decisive	Glamorous	Modern	Responsible	Upright
Aspiring	Dedicated	Gloomy	Modest	Responsive	Vivacious
Assertive	Deep	Good-natured	Mystical	Restrained	Vulnerable
Authoritarian	Delicate	Graceless	Negative	Ridiculous	Warm
Balanced	Demanding	Gracious	Neglectful	Rigid	Weak
Benevolent	Desperate	Greedy	Neutral	Romantic	Whimsical
Bewildered	Determined	Hardworking	Objective	Sarcastic	Wise
Big-thinking	Dignified	Healthy	Obnoxious	Sassy	Witty
Bizarre	Directed	Hearty	Observant	Self-conscious	
Breezy	Disciplined	Helpful	Obsessive	Self-critical	
Brilliant	Discontented	Honest	Odd	Self-defacing	
Busy	Discreet	Honorable	Open	Self-denying	
Calm	Disorganized	Humble	Opinionated	Self-reliant	
Cantankerous	Dominating	Humorous	Optimistic	Self-sufficient	
Capable	Dramatic	Idealistic	Orderly	Selfless	
Captivating	Dreamy	Imaginative	Organized	Sensitive	
Caring	Driving	Impatient	Original	Sensual	
Casual	Dry	Impressive	Outrageous	Sentimental	
Cerebral	Dutiful	Incisive	Outspoken	Serious	
Challenging	Dynamic	Incorruptible	Paranoid	Sexy	
Charismatic	Earthy	Indecisive	Passionate	Skeptical	
Charming	Efficient	Independent	Patient	Slow	
Cheerful	Elegant	Individualistic	Peaceful	Smooth	
Circumspect	Eloquent	Indulgent	Perceptive	Sociable	
Clean	Emotional	Innovative	Personable	Soft	
Clear-headed	Empathetic	Insecure	Persuasive	Solid	
Clever	Energetic	Insensitive	Playful	Solitary	
Compassionate	Enthusiastic	Insightful	Polished	Sophisticated	

2.2 WHAT LIGHTS YOU UP?

Today is all about the things that light you up. The things that make you feel alive, passionate and excited. And the things that make you rage... big emotions! Not just in the art space. Thinking bigger and broader!

Even if you don't focus on these things, collecting them and allowing them to infuse your art will provide you with a useful source of creative inspiration.

Take a few minutes to list the things that light you up, and the things that make you rage below.



artist feature: [@stacieswift](#)

Stacie combines hand lettering and bright, colourful imagery in a super fun way. With a focus on positivity, self-care and mental wellbeing.

www.stacieswift.com

creative prompt: light me up baby

2.3 WHAT MAKES YOU WEIRD?

Today we are digging into what makes you weird. The things that make you feel like you don't fit in. The things that you wonder if anyone else is really going to understand. The things that you have, a tendency to hide from the world.

There's actually creative gold there.

So often, when we share our weird, we discover incredible opportunities for connection.

List below, for your eyes only right now (so be super honest) the things that make you weird:

artist feature: [@homsweethom](#)

Lauren is the queen of unusual passion projects. From her Daily Dishonesty, to her Flour Crowns, she's created some incredible art from some super weird ideas. Plus her lettering is just generally incredible!

www.homsweethom.com

creative prompt: let it out

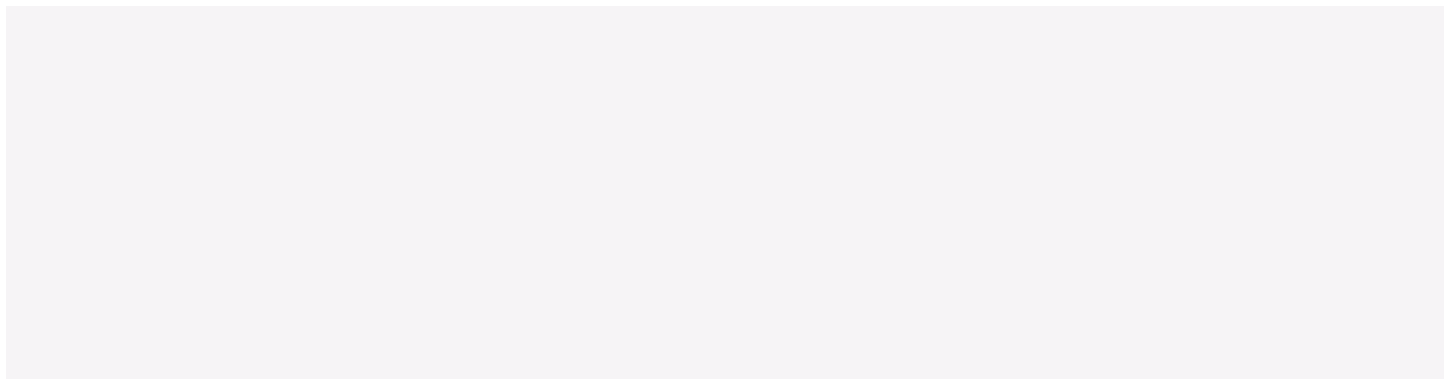
2.4 WHAT ARE YOU LEARNING?

What have you been learning recently? How are you growing in your daily life?

I know that sometimes creating art around that can feel scary - vulnerability scares me a little - but as with the previous topic, there's incredible opportunity for connection there. And given that the goal here is to create art that is authentically you, that sort of vulnerability is so incredibly valuable.

I keep notes of things I'm moving through on the notes app on my phone. Even if I don't share them in real time, the ability to go back and draw on those topics at times is super helpful.

Write down a few of the things you've been learning recently, or topics that have been recurring for you:



artist feature: [@emilyonlife](#)

Emily McDowell is well known for her cards and gifts for real world stuff - things like empathy cards for tricky life stuff. In the last couple of years, she started this second account to share more of her personal life learnings in her signature style.

www.emilyonlife.com

creative prompt: grow, create, inspire

2.5 SURVEY YOUR PEOPLE

Today possibly requires getting a little uncomfortable.

I want you to find 3-4 people (or even just 2) who know you really well, and ask them what they think you're the most passionate about. Or what conversation you could contribute something to given what they know of you.

We're not looking for opinions on your art. And we're not crowd-sourcing anything here. But sometimes, having opinions from those whose opinions are worthy of being considered, can be a helpful piece.

Sometimes, we're not the best judge of where we have something useful to offer. We can be a little harsh on ourselves.

Yay you for making it to the end of this module! Next module we're going to dive into making decisions around stylistic things, hopefully you're still pressing on with your regular creative practice.

artist feature: [@adamjk](#)

Adam creates art that, in his own words, is "rooted in honesty, humor and a little darkness". He shares a lot on the realities of the creative process, letters in a super casual style, with lots of bright colours.

www.adamjkurtz.com

creative prompt: embrace discomfort